

# BUILDING U: EDUCATION SYMPOSIUM

## SESSIONS OUTLINE

*Please note that session topics are subject to change. Click on Speaker's Name for Bio.*

---

### **1:00 pm - 1:45 pm | Session #1** *Codes, Energy, and Innovation*

*Speaker: Steve Jackson (Enviromatics Group/Enervision) and Kelly Williams (Sterling Homes)*

Join us for an insightful panel discussion as our experts delve into the latest code changes and their profound implications for energy efficiencies in new home construction. Explore the innovative approaches driving these changes, including advancements in materials, systems, and technology, and discover how they will shape the future of sustainable building practices.

---

### **2:00 pm - 2:45 pm | Session #2** *Sell Smarter: Award-Winning Expertise and Pro Tips*

*Speakers: Micah Dueck (Landmark Homes), Anna-Marie Petruk (Kitchen Craft Edmonton), and Mathew Hrapstead (CSG)*

An insightful discussion on sales excellence. Discover firsthand the strategies and tactics that drive success in sales, including a personal journey to winning prestigious awards, professional insights from a sales manager who excels at leading their teams to success, and actionable tips on social selling. Our seasoned presenters and experts in their respective fields will share invaluable insights honed through years of experience. Don't miss this opportunity to elevate your sales game and achieve outstanding results.

---

### **2:00 pm - 2:45 pm | Session #3** *Navigating the REVIT Transition: Strategic Insights and Practical Guidance*

*Speaker: Calvin Van Laar (NAIT Instructor, Arcadis Architecture)*

A concise exploration of transitioning from AutoCAD to REVIT. Discover essential steps and its broader implications, including its impact on sales, lean building, permitting, estimating, energy performance, and marketing. Engage with integration benefits, balanced discussions on adoption, industry-specific hurdles, and reasons for and against transition.

---

### **3:00 pm - 4:00 pm | Session #4** *Housing Albertans in Need: New Opportunities for Industry and the Government*

*Speakers: Adil Kodian (Rohit Group), Lindsay Munn (Civida), Christel Kjenner (City of Edmonton), and David Williams (Province of Alberta)*

Significant government funding is creating new opportunities for the residential construction industry in the non-market housing space. Canada has declared a housing crisis, and the government is responding. This session will provide information on types of government funding, unique operating and design challenges experienced by non-profit housing organizations, and how builders and industry can participate in housing Albertans in need.

---

### **3:00 pm - 4:00 pm | Session #5** *Suite Building: Design and Maximizing Efficiency*

*Speakers: Don Tolsma (Timber Haus Developments), Gary Hoeft (Cantiro), and Kenneth Yeung (City of Edmonton)*

Delve into the intricacies of suite design, focusing on efficient layouts for smaller footprints and considerations for multi-suite homes. Our panelists will address common challenges, setbacks, and city permitting processes, offering valuable insights into navigating regulations. Don't miss this opportunity to gain expert perspectives on optimizing suite design within the context of urban development.

---

### **4:00 pm - 5:00 pm** *Building U Wrap Up Mixer*

Our wrap-up mixer following the Building U sessions offers members a valuable opportunity to network and connect with other industry professionals. We hope you stay to share your ideas, collaborate, and build meaningful relationships with your fellow CHBA-ER members.