



JENNA JOHANNESSEN

BOARD OF DIRECTORS NOMINEE WITH CHBA-ER

Partner at Park Lighting & Furniture in Edmonton, AB and
Cartwright Lighting & Furniture in Calgary, AB,
Manager of the Marketing & Social Media Departments



Lives in Edmonton, AB with her husband Jared and their 4 kids; Kelson, Simon, Livia & Finnigan



Current - Chair, NextGen
Current - Co-Chair, WIRC
2022 - Co-Chair, NextGen
2016 to present - active committee member



Architectural Technology Diploma
ALA Lighting Specialist
Certified Interior Decorator
Certified Joy & Leadership Facilitator



She believes:
"It is important that we listen to understand, rather than listen to respond"

KEY ATTRIBUTES

LEADERSHIP

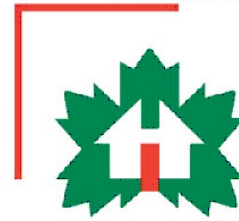
Jenna has been actively involved in various Board of Directors positions within a multitude of organizations including, Executive Director, Secretary, Treasurer & President. Her vast experience in a board room setting has proven to keep meetings on task, objectives met and creative development flourishing.

COMPASSION

She has shown a passion for the Alberta Construction Industry through her continued involvement in committees, events, volunteer opportunities and succession planning within the CHBA-ER. Her ability to create dynamic and collaborative conversations at events & meetings has nurtured a sense of belonging, inclusion and connection.

ACTION

Jenna is a do-er, she is not afraid to roll up her sleeves and get the job done. As an ambitious and dedicated Entrepreneur, she understands the need to lead by example and encourage others with heartfelt enthusiasm. Her word is strong and she is deeply dedicated to the things she is passionate about.



SKILLS & DIVERSITY MATRIX

Please complete the table below following this legend

Primary Skillset / Experience	1
Secondary Skillset / Experience	2
Limited or No Skillset / Experience	Blank

MEMBERSHIP DESCRIPTOR	
Large Builder (more than 75 units per year)	
Small Builder (less than 75 units per year)	
Multi-Family Builder	
Infill Builder	
Renovator	
General	
Developer	
CHBA INVOLVEMENT	
Prior Board Experience (with CHBA-ER)	
Committee Experience – less than five years	
Committee Experience – more than five years	
Government Relations Committee	
Builder Technical Committee	
KNOWLEDGE / SKILLS	
Accounting/Finance	
Marketing / Communications	
Building Science/Technical	
Planning Regulation	
Senior Leadership/Decision Maker	



 Nominator Signature



 Nominee Signature