



150 Summerside Gate SW
Edmonton, AB T6X 0P5
(91 Street & Parsons Road)

(780) 425.1020
(780) 425.1031
info@chbaedmonton.ca

Mayor and Council
Strathcona County
2001 Sherwood Drive
Sherwood Park, AB, T8A 3W7

May 17, 2019

The Canadian Home Builders' Association – Edmonton Region (CHBA-ER) supports the adoption of the proposed Bylaw 3-2019 that is intended to adopt the Bremner and LEA Area Concept Plan.

CHBA-ER has followed with great interest the work and planning around the Bremner development. It is very much our view that Council's approval of this Bylaw will be a statement of support for, and expression of confidence in, the future of the community you represent.

CHBA-ER is a not-for-profit organization representing 475 member companies in the region. For 65 years, CHBA-ER has taken a principled, long-term approach to building sustainable and healthy communities. Working on housing issues like affordability and choice CHBA-ER takes pride in having open and effective engagement with all its municipal partners across the region.

The County's rigorous planning processes has created quality of communities that are benchmarks for development. In 2018 the CHBA-ER Award of Excellence for 'Best New Community' was awarded to Salisbury Village in Sherwood Park. Winners of this highly sought after and prestigious award represents the very best in new community design and approaches to community building in this region.

It is clear that this same planning rigor has been applied to the Bremner concept. As Bremner is developed, it will support and reinforce the widely recognized high quality of life that is found in Strathcona County.

To maintain competitiveness and affordability in the housing market, an adequate land supply is required. CHBA-ER looks forward to the opportunities the Bremner area will offer our members. A well-functioning housing market depends directly on there being an adequate supply of land to build a range of housing product types. The Association's position is that a competitive housing market is a municipality's best strategy to attract growth to your community.

Thank you for considering our views on this important item.

Sincerely,

Bryce R. Milliken
President, CHBA-ER, (Partner, Ogilvie LLP)



Mission: We provide tools for members' success.
Vision: To be the go-to resource for the home building industry.