

**MF1 Best Multi-Family Apartment Style under \$250,000**  
**MF2 Best Multi-Family Apartment Style \$250,000 to \$325,000**  
**MF3 Best Multi-Family Apartment Style over \$325,000**

An **Apartment Style** home is a unit that opens off a common corridor.

**Member Eligibility**

- Only CHBA – ER **Multi - Family Members** in good standing throughout the competition are eligible to enter. A member in good standing is considered to be one with no outstanding invoices with CHBA – ER and follow the Code of Ethics. Those not in good standing may be eliminated from the competition.

**Eligibility**

- Homes that qualify must be built in the Edmonton Region.
- Price Specification for Multi- Family categories – Include: price of land but do not include GST. Include all interior upgrades, appliances and permanent fixtures, window coverings). Use the current market price of the unit or total retail sale price at the time of sale, without GST. Exclude: landscaping, detached garage, garage (sales centre) finishing, and furnishings.
- The home must have been completed during the time frame of **October 1, 2017 to September 30, 2018**.
- Lottery homes, staff purchases, and company owners must have a **third party appraisal** in support of their submissions.
- Submissions that are not considered complete (fully livable) will not be considered.
- Homes submitted in previous years will not be accepted; however the same floor plan can be submitted again from a different home with a different address.
- Submissions may be reviewed for accuracy and inconsistencies. A review committee may request additional documentation for verification.
- No artist digital renderings will be accepted for images and may result in disqualification
- Any home in litigation at the time of submission is not eligible for entry.
- All information online is considered complete. Any missing information or problems when making online submissions must be communicated to CHBA – ER immediately.
- It is the responsibility of the CHBA – ER member to ensure that the customer contact information provided is in accordance and compliance with the Personal Information Protection Act. CHBA – ER will not be held responsible and/or liable for any information that is submitted under this Act.

**Judging Procedures / Details**

Entries will be judged according to the following criteria:

30% Floor Plan/Functionality

25% Special Features

20% Kitchen/Eating Area

15% Exterior (Deck / Balcony)

10% Bathroom / Ensuite

**\*It is important you represent the above in your submission**

## Requirements

- Online Entry Form
- Marketing Feature Sheet (do not use company name)
- Eight (8) different digital images – at least one exterior image is required
- Digital image of floor plan
- Home owner waiver form
- ***No company names on photos, floor plans, subdivision signage or marketing feature sheet write ups***
- Community or development must remain anonymous. No identifying name allowed
- Digital image of your company logo
- Total square footage (does not include balcony)

***\*If any of the above requirements are not met, this will result in disqualification***

## Number of Entries

Three (3) submissions in this category.

## Builder of the Year

This award qualifies for the Builder of the Year, Multi-Family Award.

Please refer to the Builder of the Year submission guidelines for point allocation.

**NOTE:** Company name, project name, and community will be displayed exactly as indicated on the online entry form for all advertising at the Awards of Excellence in Housing Gala.

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## Marketing Feature Sheet Questions (MF1 to MF3)

- Answer the following questions/statements in point form
- Maximum 100 words per question

1. **Describe the floor plan/functionality:**
2. **Special features:**
3. **Describe the kitchen/eating area:**
4. **Describe the exterior of the home (Deck / Balcony):**
5. **Bathroom / Ensuite:**
6. **Sale price of home:**
7. **Total square footage of home:**
8. **Additional comments (optional):**

- MF4 - Best Multi – Family Townhouse/Duplex under \$250,000**
- MF5 - Best Multi – Family Townhouse/Duplex \$250,000 to \$300,000**
- MF6 - Best Multi – Family Townhouse/Duplex \$300,000 to \$350,000**
- MF7 - Best Multi – Family Townhouse/Duplex \$350,000 to \$400,000**
- MF8 - Best Multi – Family Townhouse/Duplex \$400,000 to \$475,000**
- MF9 - Best Multi – Family Townhouse/Duplex \$475,000 to \$550,000**
- MF10 - Best Multi – Family Townhouse/Duplex \$550,000 to \$650,000**
- MF11 - Best Executive Townhouse/Duplex over \$650,000**

- A **Townhouse** is any home that shares a building with other units.
- A **Duplex** is a home with two units sharing a common wall.

### **Member Eligibility**

- Only CHBA – ER **Multi - Family Members** in good standing throughout the competition are eligible to enter. A member in good standing is considered to be one with no outstanding invoices with CHBA – ER and follow the Code of Ethics. Those not in good standing may be eliminated from the competition.

### **Eligibility**

- Homes that qualify must be built in the Edmonton Region.
- Price Specification for Multi- Family categories – Include: price of land but do not include GST. Include all interior upgrades, appliances and permanent fixtures, window coverings, basement development (optional). Use the current market price of the unit or total retail sale price at the time of sale, without GST. Exclude: landscaping, detached garage, garage (sales centre) finishing, and furnishings.
- The home **must** have been completed during the time frame of **October 1, 2017 to September 30, 2018**.
- If a home was entered in a previous year, it is **not** eligible to enter this year's competition.
- Lottery homes, staff purchases, and owners must have a **third party appraisal** in support of their submissions.
- Submissions that are not considered complete (fully livable) will not be considered.
- Homes submitted in previous years will not be accepted; however the same floor plan can be submitted again from a different home with a different address.
- Submissions may be reviewed for accuracy and inconsistencies. A review committee may request additional documentation for verification.
- No artist digital renderings will be accepted for images and may result in disqualification
- Any home in litigation at the time of submission is not eligible for entry.
- All information online is considered complete. Any missing information or problems when making online submissions must be communicated to CHBA – ER immediately.
- It is the responsibility of the CHBA – ER member to ensure that the customer contact information provided is in accordance and compliance with the Personal Information Protection Act. CHBA – ER will not be held responsible and/or liable for any information that is submitted under this Act.

### **Judging Procedures / Details**

Entries will be judged according to the following criteria:

- 30% Floor Plan/Functionality
- 25% Special Features
- 20% Kitchen/Eating Area
- 15% Exterior (Balcony / Deck)
- 10% Bathroom / Ensuite

**\*It is important you represent the above in your submission**

## **Requirements**

- Online Entry Form
- Marketing Feature Sheet (do not use company name)
- Eight (8) different digital images – at least one exterior image is required
- Two additional digital images ( Optional)
- Digital image of floor plan (floor plan for basement must be included if applicable)
- Home owner waiver form
- ***No company names on photos, floor plans, subdivision signage or marketing feature sheet write ups***
- Community or development must remain anonymous. No identifying name allowed
- Digital image of your company logo
- Total square footage

***\*If any of the above requirements are not met, this will result in disqualification***

## **Number of Entries**

Three (3) submissions in this category.

## **Builder of the Year**

\*\*\*This award qualifies for the Builder of the Year, Multi-Family Award.

Please refer to the Builder of the Year submission guidelines for point allocation.

**NOTE:** Company name, project name, and community will be displayed exactly as indicated on the online entry form in all advertising at the Awards of Excellence in Housing Gala.

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## **Marketing Feature Sheet Questions (MF4 to MF11)**

- Answer the following questions/statements in point form
- Maximum 100 words per question

- 1. Describe the floor plan/functionality:**
- 2. Special features:**
- 3. Describe the kitchen/eating area:**
- 4. Describe the exterior of the home (Balcony / Deck may be included):**
- 5. Bathroom / Ensuite**
- 6. Sale price of home:**
- 7. Total square footage of home:**
- 8. Additional comments (optional):**

## **MF12 Best Multi-Family - Apartment Building**

### **Member Eligibility**

- Only CHBA – ER **Multi - Family Members** in good standing throughout the competition are eligible to enter. A member in good standing is considered to be one with no outstanding invoices with CHBA – ER and follow the code of ethics. Those not in good standing may be eliminated from the competition.

### **Eligibility**

Apartments that qualify must be built in the Edmonton Region.

- Apartment building **must** have a minimum of one unit sold during the time frame **October 1, 2017 to September 30, 2018**.
- Submissions may be reviewed for accuracy and inconsistencies. A review committee may request additional documentation for verification.
- No artist digital renderings will be accepted for images and may result in disqualification.
- Any home in litigation at the time of submission is not eligible for entry.
- All information online is considered complete. Any missing information or problems when making online submissions must be communicated to CHBA – ER immediately.
- It is the responsibility of the CHBA – ER member to ensure that the customer contact information provided is in accordance and compliance with the Personal Information Protection Act. CHBA – ER will not be held responsible and/or liable for any information that is submitted under this Act.

### **Judging Procedures / Details**

Entries will be judged according to the following criteria:

- 40% Project Exterior/Amenities
- 40% Special Features
- 20% Appeal to target market

**\*It is important you represent the above in your submission**

### **Requirements**

- Online Entry Form
- Marketing Feature Sheet
- Eight (8) different digital images – at least one exterior image is required
- Two (2) additional digital images (Optional)
- Site plan
- Optional – full building floor plan
- Digital image of your company logo

***\*If any of the above requirements are not met, this will result in disqualification***

### **Number of Entries**

Three (3) submissions in this category.

### **Builder of the Year**

This award qualifies for the Builder of the Year, Multi-Family Award.

Please refer to the Builder of the Year submission guidelines for point allocation.

**NOTE:** Company name, project name, and community will be displayed exactly as indicated on the online entry form in all advertising and at the Awards of Excellence in Housing Gala.

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## **Marketing Feature Sheet Questions (MF12)**

➤ Answer the following questions/statements in point form

- 1. Describe the exterior and amenities** (150 words):
- 2. Special features** (150 words):
- 3. Describe the overall appeal to the target market** (100 words):
- 4. Additional comments (optional)** (100 words):

## **MF13 Best Multi-Family – Townhouse/Duplex Project**

### **Member Eligibility**

- Only CHBA – ER **Multi - Family Members** in good standing throughout the competition are eligible to enter. A member in good standing is considered to be one with no outstanding invoices with CHBA – ER and follow the Code of Ethics. Those not in good standing may be eliminated from the competition.

### **Eligibility**

- Project must have been built in the Edmonton Region.
- The project **must** have a minimum of one unit sold during the time frame of **October 1, 2017 to September 30, 2018**.
- No digital or artist renderings.
- The project **must** have a minimum of 8 consecutive completed units consisting of townhomes or duplexes (condo or fee simple) constructed by the same builder.
- Submissions may be reviewed for accuracy and inconsistencies. A review committee may request additional documentation for verification.
- All information online is considered complete. Any missing information or problems when making online submissions must be communicated to CHBA – ER immediately.
- It is the responsibility of the CHBA – ER member to ensure that the customer contact information provided is in accordance and compliance with the Personal Information Protection Act. CHBA – ER will not be held responsible and/or liable for any information that is submitted under this Act.

### **Judging Procedures / Details**

Entries will be judged according to the following criteria:

- 40% Project Exterior/Amenities
- 40% Special Features
- 20% Appeal to the Target Market

**\*It is important you represent the above in your submission**

### **Requirements**

- Online Entry Form
- Marketing Feature Sheet
- Eight (8) different digital images
  - **One (1) street scape & 1 interior picture required**
  - **Two (2) additional images of your choice (optional)**
- Site plan
- Digital image of your company logo

***\*If any of the above requirements are not met, this will result in disqualification***

### **Number of Entries**

Three (3) submissions in this category.

### **Builder of the Year**

This award qualifies for the Builder of the Year, Single Family Awards and Multi-Family Award. Please refer to the Builder of the Year submission guidelines for point allocation.

**NOTE:** Company name, project name, and community will be displayed exactly as indicated on the online entry form in all advertising and at the Awards of Excellence in Housing Gala.

### **Marketing Feature Sheet Questions (MF13)**

➤ Answer the following questions/statements in point form

- 1. Describe the exterior and amenities (150 words):**
- 2. Special features of project (150 words):**
- 3. Describe the overall appeal of the project to the target market (100 words):**
- 4. Additional comments (optional) (100 words):**