

DV1 Best Show Home Parade

Member Eligibility

- Only **CHBA – ER Members** in good standing throughout the competition are eligible to enter. A member in good standing is considered to be one with no outstanding invoices with CHBA – ER & follow the Code of Ethics. Those not in good standing may be eliminated from the competition.

Eligibility

- Best Show Home Parade must be built in the Edmonton Region.
- Must have a minimum of two **(2)** homes side by side by two (2) different builders represented **and** open to the public during the timeframe of **October 1, 2017 to September 30, 2018**.
- Excludes apartment style homes.
- Submissions may be reviewed for accuracy and inconsistencies. A review committee may request additional documentation for verification.
- All information online is considered complete. Any missing information or problems when making online submissions must be communicated to CHBA – ER immediately.

Judging Procedures / Details

Entries will be judged according to the following criteria:

- 30% Architecture
- 30% Show home pageantry and signage
- 20% Landscaping
- 10% Variety of models/products
- 10% Accessibility

Requirements

- Online Entry Form
- Marketing Feature Sheet (do not use company name)
- Six (6) different digital images of the project
- Digital image of your company logo

****If any of the above requirements are not met, this will result in disqualification***

Number of Entries

Three (3) submissions in this category.

Builder of the year

Not applicable for this award.

NOTE: Company name, project name, and community will be displayed exactly as indicated on the online entry form in all advertising at the Awards of Excellence in Housing Gala.

Marketing Feature Sheet Questions (DV1)

- Answer the following questions/statements in point form
- Maximum 100 words per question

- 1. (30%) Show Home pageantry and signage:**
- 2. (30%) Describe the architecture:**
- 3. (20%) Describe the landscaping:**
- 4. (10%) Describe the variety of models/products:**
- 5. (10%) Describe the accessibility of the Show Home Parade:**
- 6. Additional comments (optional):**

DV2 Best New Community

Member Eligibility

- Only **CHBA – ER Members** in good standing throughout the competition are eligible to enter. A member in good standing is considered to be one with no outstanding invoices with CHBA – ER and follow the Code of Ethics. Those not in good standing may be eliminated from the competition.

Eligibility

- Community must be built in the Edmonton Region.
- This award will recognize a residential development for its innovative concepts of land use and the preparation to market and promote the community.
- In order to qualify, the first Show Home Parade must have been opened within the last 24 months of **September 30, 2018** (does not include sales trailers)
- Community must have had lots/homes currently for sale from **October 1, 2017 to September 30, 2018**
- Submissions may be reviewed for accuracy and inconsistencies. A review committee may request additional documentation for verification.
- All information online is considered complete. Any missing information or problems when making online submissions must be communicated to CHBA – ER immediately.

Judging Procedures / Details

Entries will be judged according to the following criteria:

- 20% Completed amenities/landscaping
- 20% Future amenities
- 20% Entry feature
- 15% Success and growth
- 10% Community architecture
- 10% Variety of product
- 5% Environmental Initiatives

Requirements

- Online Entry Form
- Marketing Feature Sheet
- Eight (8) different digital images of the new community.
- Renderings may be submitted for future amenities that will be built by the developer
- Digital image of your company logo
- Digital image of the overall subdivision plan

****If any of the above requirements are not met, this will result in disqualification***

Number of Entries

Three (3) submissions in this category.

Builder of the year

Not applicable for this award.

NOTE: Company name, project name, and community will be displayed exactly as indicated on the online entry form in all advertising at the Awards of Excellence in Housing Gala.

Marketing Feature Sheet Questions (DV2)

- Answer the following questions/statements in point form
- Maximum 100 words per question

- 1. (20%) Completed landscaping and amenities:**
- 2. (20%) Describe the planned landscaping and site amenities:**
- 3. (20%) Describe the entrance feature:**
- 4. (15%) Outline the success and growth of the community:**
- 5. (10%) Describe the communities overall street scape and architecture:**
- 6. (10%) List the variety of products you currently have in this community:**
- 7. (5%) Environmental Initiatives (if applicable)**
- 8. Additional comments (optional):**

DV3 Best Community

Member Eligibility

- Only **CHBA – ER Members** in good standing throughout the competition are eligible to enter. A member in good standing is considered to be one with no outstanding invoices with CHBA – ER and follow the Code of Ethics. Those not in good standing may be eliminated from the competition.

Eligibility

- Community must be built in the Edmonton Region.
- This award will recognize a residential development for its innovative concepts of land use and the preparation to market and promote the community.
- A new phase must have been released/constructed during the time frame of **October 1, 2017 to September 30, 2018.**
- Community must have had lots/homes currently for sale from **October 1, 2017 to September 30, 2018.**
- Submissions may be reviewed for accuracy and inconsistencies. A review committee may request additional documentation for verification.
- All information online is considered complete. Any missing information or problems when making online submissions must be communicated to CHBA – ER immediately.

Judging Procedures / Details

Entries will be judged according to the following criteria:

- 40% Completed amenities/landscaping
- 20% Entry feature
- 15% Success and growth
- 10% Community architecture
- 10% Variety of product
- 5% Environmental Initiatives

Requirements

- Online Entry Form
- Marketing Feature Sheet
- Eight (8) different digital images of the new community.
- Digital image of your company logo
- Digital image of the overall subdivision plan

****If any of the above requirements are not met, this will result in disqualification***

Number of Entries

Three (3) submissions in this category.

Builder of the year

Not applicable for this award.

NOTE: Company name, project name, and community will be displayed exactly as indicated on the online entry form in all advertising at the Awards of Excellence in Housing Gala.

Marketing Feature Sheet Questions (DV3)

- Answer the following questions/statements in point form
- Maximum 100 words per question

- 1. (40%) Completed landscaping and amenities:**
- 2. (20%) Describe the entrance feature:**
- 3. (15%) Outline the success and growth of the community:**
- 4. (10%) Describe the communities overall street scape and architecture:**
- 5. (10%) List the variety of products you currently have in this community:**
- 6. (5%) Environmental Initiatives (if applicable)**
- 7. Additional comments (optional):**