
CHBA-ER members are informed, engaged and connected.

Accounting for nearly 70% of all residential construction activity in the Edmonton region, CHBA-ER members are considered industry leaders.

Members are Informed:

Members are the first to learn about legislative and policy changes, technical updates, and innovative products. Regular industry updates keep members up-to-speed on changes that impact their bottom line.

- CHBA-ER's **website, newsletter, and social media pages** ensure members are informed of what's happening in the industry and throughout the Association. Industry-related articles and research reports, as well as monthly building permit reports are all available on the CHBA-ER website, www.chbaedmonton.ca.
 - CHBA-ER's **Residential Construction Industry Conference (RCIC)** is a two day full service industry technical conference. Local and international speakers address topics specific to the residential construction industry. Delegates learn new strategies, keep up with trends, and network with other industry professionals. www.rcic.ca.
 - **Monthly Breakfast, Lunch and Dinner Meetings** keep members informed and connected.
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Members are Engaged:

With **20 committees and more than 250 active volunteers**, CHBA-ER members have a strong collective **voice**. Committees provide members the latest insights on changes that are coming. Committees influence those very changes that impact members business. Direct involvement by industry members leads to tangible results.

Industry led initiatives save builders money.

- **Self-verification of foundations. In the City of Edmonton** builders self-verified over 700 foundations in 2014. There is opportunity for many more. Industry-wide, up to \$750,000 a year in carrying costs can be saved.
- **New in 2015: VOC process for plumbing stacks.** A 2014 pilot project proved that a significant time savings can be achieved.



- **Talks with Edmonton to pilot additional self-verification processes are in the works.** The goal will be to provide home builders and home renovators with a range of self-verification options.
- **Talks with other regional municipalities will promote additional process changes and opportunities to expand on these proven successes.**
- **CHBA-ER committees are actively engaged in over 30 initiatives with municipalities across the region.** Through this work, new procedures are vetted, zoning and building codes changes are influenced, and more effective processes are piloted.
- **CHBA-ER committees lead regular meetings with municipal administrative staff in Edmonton and other regional municipalities to ensure members interests are heard;**
- **Renovation Committee members have a unique relationship with the local Home Décor and Renovations magazine.** Regular opportunities advertising opportunities and showcasing articles provide a unique member's opportunity.
- **Leadership Dinners with regional mayors and councils** are establishing and maintaining strong relationships that ensure industry's message is heard. A proactive stance is taken to ensure these key decision makers are aware of industry concerns in their community.

Members are Connected:

From social mixers to a major awards show and a golf tournament, CHBA-ER hosts dozens of events throughout the year. There is no better way to make industry connections and build your network.

- CHBA-ER boasts over 470 member companies made up of thousands of employees.
- There are countless sponsorship opportunities available to members. Sponsoring is a great way to get your name out there and promote your company and products.
- CHBA-ER's **Home & Renovation Show** is a great way for members to connect with the buying public.
- **The Awards of Excellence in Housing** are Edmonton's premier housing industry awards. Nominees and finalists benefit from the media attention and consumer recognition. Only CHBA-ER members may compete in the Awards of Excellence.

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