

Thank you for placing your trust in me to lead the Canadian Home Builder's Association – Edmonton Region during our 55<sup>th</sup> year.

Our Association has thrived through many different economic climates and our Members know that this is a testament to the professionalism, integrity, and value that our Members' organizations provide to the Capital Region.

The coming year is one of great opportunity, and will build upon the successes we've achieved during 2008. A small sample of CHBA-ER's achievements over the past year includes:

- raising \$100,000.00 for the Boyle Street Community Centre by working with the City of Edmonton Youth Council's Heart 2 Art Charity Art Contest
- hosting over 20 educational and networking events for our Members
- creating a Strategic Plan that will take us several years into our future
- reshaping the Member committees and task forces to make them a more efficient and powerful voice representing our industry and our Members' interests to all levels of government
- recognizing over 200 volunteers by introducing the Leadership Awards Dinner
- integrating the SAM Awards with the other regional local associations and CHBA –Alberta with the 2009 Awards of Excellence in Housing
- having 3 of our Member's as finalists for the National CHBA Sales and Marketing Awards
- constructing a new office for our Association with a completion date in early Spring

Over the next year, we will continue to pursue opportunities for our Members. We intend to grow our organization to increase our authority when meeting with politicians and civic staff as well as to improve the networking opportunities for all of our Members.

We will continue to pursue opportunities in new and growing aspects of the housing industry. Green initiatives will be prominent, not only through our involvement in the Built Green Program, but also in the way that we run our Association.

We will use every opportunity to promote our Members and our Association to the consumers in the Capital Region. Using our established relationships with various organizations in the Capital Region, as well as developing new ones to further promote our Members' businesses, will be a top priority.

We will continue to share experiences and help one another through the current economic times. We will encourage our business associates to become involved with our Association, as there's certainly safety in numbers.

Many changes are planned for 2009; a new office for the CHBA – Edmonton Region so Members have a better meeting place for committee meetings, a new and improved website for Member's to access proprietary resources, and improved Member events with more Member Education to come. These changes will provide more value for our Members and strengthen our numerous networking opportunities, so critical in any economic climate.

I look forward to working with each of you throughout the coming year and I am committed to realize our Associations goals:

Vision Statement: To shape the future of housing.

Mission Statement: We bring the housing industry together.

Philosophy Statement: Making our members successful.

Thank you again for placing your trust and confidence in me, and I look forward to doing my part in making 2009 a successful year for all of our Members.

Guy St.Germain, President  
Canadian Home Builders' Association-Edmonton Region

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